

Top 8 Reasons to adopt **pervasive encryption now**



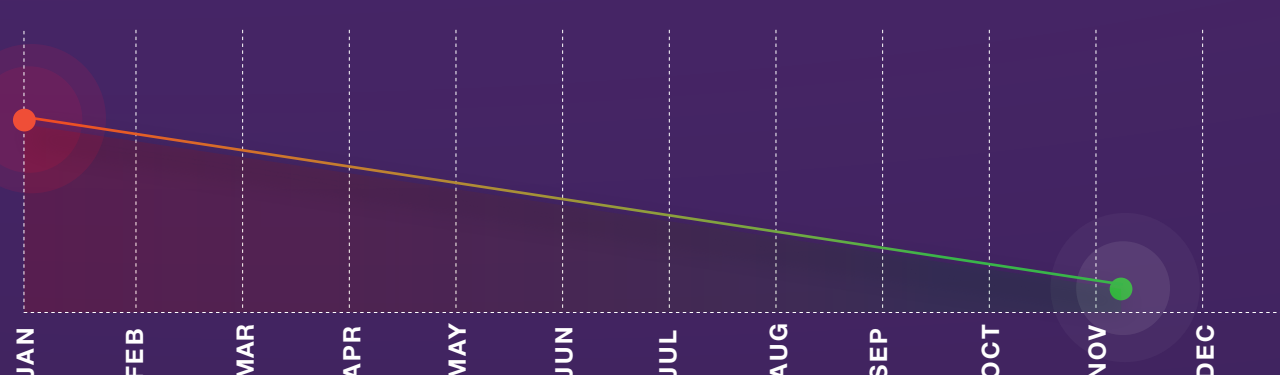
There is **greater than 1 in 4 chance** that your organization will experience a **MATERIAL BREACH** in the next **2 years**



Malicious attackers caused **48%** of data breaches & **SHOW NO SIGN OF STOPPING**



60% of those attackers are **INSIDERS** who likely have **PRIVILEGED ACCESS TO SENSITIVE DATA**



TIME is on the side of the **attackers** when it takes **311 days**, on average, to **IDENTIFY AND CONTAIN A MATERIAL BREACH**

Of the **5 billion** records breached over the last **three years**



ONLY 4% OF THEM WERE **ENCRYPTED & RENDERED UNUSABLE**



57% of security professionals **don't have complete knowledge** of where their **SENSITIVE DATA IS LOCATED**

the **#1** barrier

holding back better **data security** is

COMPLEXITY

which new technologies supporting **pervasive encryption** combat

With the average **cost** of **data breaches** reaching **\$4 million** AND **LOST BUSINESS ACCOUNTING FOR 40%** of that



your organization is on the **front lines** every day

★ **LEARN HOW TO ENCRYPT ALL YOUR DATA** ★
WITHOUT CHANGING ANYTHING



4 - Data records are lost or stolen at the following frequency - Every Day 3,820,372 Records. 27 Oct 2016, 12:00pm, breachlevelindex.com.

8,75,1 - Ponemon Institute LLC. "2016 Cost of Data Breach Study: Global analysis." <https://www-01.ibm.com/common/ssi/cgi-bin/ssialias?htmlfid=SEL03094WWEN>

6 - IBM X-Force Research. "2016 Cyber Security Intelligence Index." <https://www-01.ibm.com/common/ssi/cgi-bin/ssialias?subtype=WH&infotype=SA&htmlfid=SEW03133USEN&attachment=SEW03133USEN.PDF>

32 - Vormetric. "2016 Vormetric Data Threat Report." http://enterprise-encryption.vormetric.com/vs/480-LWA-970/images/Vormetric_2016_Data_Threat_Report_Global_WEB.pdf